



Drum & Bugle Corps Show

Milton, FL

*A Musical Partnership of the Teal Sound Drum & Bugle Corps, and the Milton High School
"Mighty Black and Gold" Marching Band*

Dear Corporate Friend:

On July 29, 2010, Teal Sound Drum & Bugle Corps along with the Milton High School Band in conjunction with Drum Corps International will be host the **1st Annual "Sounds of the South" Drum & Bugle Corps Show**. The event will be held at Milton High Stadium on the campus of Milton High School beginning at 7:00 PM. The evening will feature 7 of the top Drum & Bugle Corps from across the country to include, The Academy from Tempe, AZ, the Cascades from Seattle, WA, the Colts from Dubuque, IA, Glassmen from Toledo, OH, Pacific Crest from Diamond Bar, CA, Troopers of Casper, WY and Teal Sound from Jacksonville, FL, and **will be enjoyed by an expected crowd of over 7,000**. What you will see will be a spectacle of music and marching pageantry that will entertain and thrill you beyond words. These performers, ages 15 – 21, spend countless hours rehearsing in the hot summer sun, sleeping on gym floors and traveling some 10,000 plus miles across the country during the summer months performing for people just like you.

We would like to offer you a valuable opportunity to help us to help these corps as they make their way to the World Championships in Indianapolis, IN this year. We invite your support of the "Sounds of the South" and the opportunity to expose your business during this evening of music.

Please take some time to look over the enclosed Sponsorship Opportunities form to decide at which level your company fits. *There are a limited number of sponsors that will be accepted at each level, in order to give your company maximum exposure and benefit* while keeping the event open to the many community patrons that look forward to advertising in our program.

Proceeds from this event go to the individual corps and to the Milton High School Band. We hope that you will consider this a very worthwhile event as a partnership tool for your company and our community. After reading over the enclosed materials, please contact me at 850-207-8206 should you have any questions. Sponsorship funding is tax deductible to the extent of the law.

Respectfully,

www.mhsbandboosters.info

www.tealsound.org

www.dci.org

Don England
2nd VP
MHS Band Boosters



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Event Information:

- Location: Milton High School Stadium
- Media Sponsor TBA
- Tickets will be sold by Teal Sound.
 - www.tealsound.org/drumbuglecorps/events/soundsofthesouth/
- Event is approximately three hours long.
- Approximately 7,000 spectators at the event.
- Event posters will be displayed in local businesses
- Corps Performing this year:
 - The Academy - Tempe, AZ
 - Cascades - Seattle, WA
 - Colts - Dubuque, IA
 - Glassmen - Toledo, OH
 - Pacific Crest - Diamond Bar, CA
 - Teal Sound - Jacksonville, F
 - Troopers - Casper, WY

Title Sponsor (\$5,000) Limited to 1

- The event will be named the "<Company Name> "Sounds of the South" and listed as such on all related literature.
- 10 X 12 booth location at the event near stadium entrance.
- Full page advertisement in program (Inside front cover)
- Your Sign or Banner at designated areas in the stadium.
- Your Company name announced live throughout the event. (Twice per hour)
- Eight VIP "Supersection" Tickets to *Sounds of the South* (includes access to VIP parking).
- 8 complimentary food vouchers for Hamburger, Fries, 3 Shish-ka-bobs and Drink.
- We will mail literature to previous attendees of DCI shows in June. Your logo will be included.
- Your name and logo will go out in email marketing campaigns.
- Prominent display of your company name or logo on the events web site.
 - www.mhsbandboosters.info, with link to the DCI event.(
www.tealsound.org/drumbuglecorps/events/soundsofthesouth/ & www.dci.org)
 - Expected average of 2500 hits per month; heavier activity in June/July



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Corp Sponsor (\$1,000) Limited to 7

- Your name will be associated with one of the performing Corps. The Corp will be announced as, "Presented by <Company Name>, now performing <Corp Name>....."
- The Event Program will have your company name printed listing you as the Corp Sponsor.
- 10 X 10 booth location at the event near stadium entrance.
- Your Sign or Banner at designated areas in the stadium.
- Four VIP "Supersection" Tickets to *Sounds of the South* (includes access to VIP parking).
- Your Company name announced live during the event. This is in addition to you being announced as a Corp sponsor.
- Full Page advertisement in the event program.
- 4 complimentary food vouchers for Hamburger, Fries, 3 Shish-ka-bobs and Drink.
- Display of your company name or logo on the events web site as a corp sponsor.
 - www.mhsbandboosters.info, with link to the DCI event.(
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Supporting Sponsor (\$500) Limited to 10

- Your company name announced live during the event.
- 1/2 Page advertisement in the event program.
- Two VIP "Supersection" Tickets to *Sounds of the South* (includes access to VIP parking).
- 2 complimentary food vouchers for Hamburger, Fries, 3 Shish-ka-bobs and Drink.
- Display of your company name on the events web site as a supporting sponsor.
 - www.mhsbandboosters.info, with link to the DCI event.(
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Participating Sponsor (\$250) Limited to 10

- 1/2 Page advertisement in event program.
- Two VIP "Supersection" Tickets to *Sounds of the South* (includes access to VIP parking).
- 2 complimentary food vouchers for Hamburger, Fries, 3 Shish-ka-bobs and Drink.
- Display of your company name on the events web site as a participating sponsor.
 - www.mhsbandboosters.info, with link to the DCI event.(
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Teal Sponsor (\$50) Limited to 20

- Name listed in program as sponsor of “*Sounds of the South*”.
- Display of your company name on the events web site as a participating sponsor.
 - www.mhsbandboosters.info, with link to the DCI event.(
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(Please call before ordering a sponsorship opportunity to ensure this opportunity isn't take)

- € Title Sponsor \$5,000
- € Corp Sponsor \$1,000
- € Supporting Sponsor \$500
- € Participating Sponsor \$250
- € Teal Sponsor \$50

Business / Organization Name:

(Enter as you would like it to appear.)

Contact Name:

Company Address:

City / State / Zip:

Business Phone:

Mobile Phone:

Fax:

Web Site Address:

Email Address:

Additional Notes: (Please provide graphic, logos, etc. via email to soundsofthesouth@tealsound.org)

As a duly recognized agent of the above listed company/organization, I hereby sign stating acceptance of the above chosen sponsor level:

Company Check Enclosed

Visa Mastercard AmEx

Acct. # _____

Exp. Date ____/____

Authorized Signature

Please make checks payable to:
Sounds of the South
401 Habersham Rd.
Thomasville, GA 31792

For more information, please contact:
Randy W Blackburn 850-591-2621

(Sponsor Copy)



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- € Title Sponsor \$5,000
- € Corp Sponsor \$1,000
- € Supporting Sponsor \$500
- € Participating Sponsor \$250
- € Teal Sponsor \$50

Business / Organization Name:

(Enter as you would like it to appear.)

Contact Name:

Company Address:

City / State / Zip:

Business Phone:

Mobile Phone:

Fax:

Web Site Address:

Email Address:

Additional Notes: (Please provide graphic, logos, etc. via email to soundsofthesouth@tealsound.org)

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(MHS Band Boosters Copy)



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Advertisement Specification and Order Form

Business / Organization Name:

(Enter as you would like it to appear.)

Contact Name:

Company Address:

City / State / Zip:

Business Phone:

Mobile Phone:

Fax:

Web Site Address:

Email Address:

Advertisement Information

Program Form: 8.5"W x 11"H

Color: Black and White

Ad Specifications: (See Chart for further help)

Ad Dimensions		Rates
Patron Ad	1 line up to 100 Characters	\$ 10.00
Business Card	Horizontal (2"H x 3.5"W)	\$ 35.00
1/4 Page Ad	Vertical (4"W x 5.25"H)	\$ 65.00
1/2 Page Ad	Horizontal (8.25W x 5.25"H)	\$125.00
Full Page Ad	Vertical (8.25"W x 10.25"W)	\$200.00

Accepted Ad Formats:

- Camera ready artwork as clean laser print or business card
- High Resolution PDF

Ordering Information

To Order:

1. Check the advertisement size you are submitting

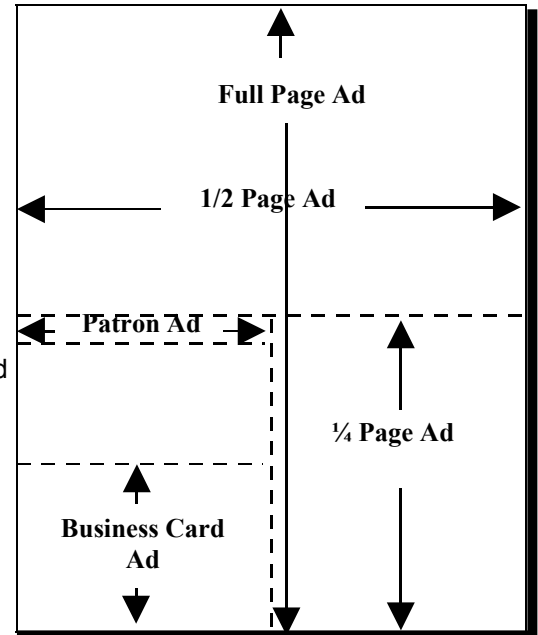
Patron Ad Business Card Ad 1/4 Page Ad
 1/2 Page Ad Full Page Ad

2. Enclose the following 3 items:

1. Check made payable to the Sounds of the South
2. This form
3. All contents for your ad including artwork and logo (Please email JPG, PNG and PDF file of logo/graphics to soundsofthesouth@tealsound.org)

3. Mail or Email by June 30, 2010 to

Address and Email Address provided below:





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- Visa Mastercard AmEx

Acct. # _____

Exp. Date ____/____

Authorized Signature

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